



# Alpha Phi Alpha Fraternity, Incorporated Beta Gamma Lambda Chapter

P.O. Box 26631  
Richmond, VA 23261-6631



October 1, 2009

Dear Family, Friends, Brothers, Sorors, and Guests,

The Brothers of Beta Gamma Lambda (BGL) Chapter of Alpha Phi Alpha Fraternity, Incorporated in Richmond, Virginia, bring greetings to you. We are pleased to invite you to our Black and Gold Ball on February 6, 2010. This Black Tie Affair will take place at the Crowne Plaza Hotel in Downtown Richmond. The theme of this event is ***“BGA’s 75<sup>th</sup> Anniversary: Exemplifying Excellence in the Light of Alpha”***.

The proceeds for the Beta Gamma Lambda’s Black and Gold Ball’s will go towards the Beta Gamma Lambda Education Foundation for Scholarships and BGA’s Community Outreach Programs. The ticket cost is \$60.00 per person, \$40.00 per Undergraduate Student. The Entertainment will be provided by ESSENCE Band and Show. If anyone from your organization would like to attend our Black and Gold Ball and would like to purchase tickets, please contact either Dr. Robert Bracey III (Social/Black and Gold Ball Chair) ((804) 266-4581) and Tony T. Moss (BGA Education Foundation Chair) ((804) 262-4629). If one would like to make a contribution by purchasing an Ad in our Souvenir Journal, the following prices are as follows: ***an Inside Front Cover (Color) Full Page Ad is \$150.00, Inside Back Cover (Color) Full Page is \$150.00, Outside Back Cover (Color) Full Page is \$150.00, Full Page Color Ad is \$125.00, Full page Ad is \$100.00, One-Half Page Ad (Color) will cost \$75.00, One-Half Page Ad (Black and White) will cost \$50.00, a Quarter Page Ad will costs \$25.00, a Business Card will costs \$15.00, and to be on our Patron’s List would costs \$10.00 per person.***

Tickets are available!! ***The Tickets Sale will end on January 24, 2010 and the Deadline for Ads for our Souvenir Journal will be January 24, 2010.*** We thank you kindly for your support on this momentous milestone!

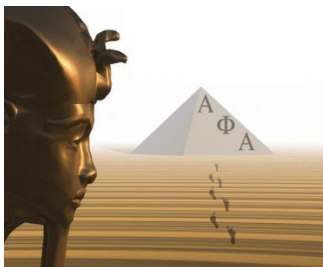
Sincerely yours,

***James T. Walton, Jr.***  
James T. Walton, Jr.  
President

***Robert Bracey III***  
Robert Bracey III  
Social/75<sup>th</sup> Anniversary Black and Gold Ball Chairman

***David E. Williams***  
David E. Williams  
Vice-President

***Tony T. Moss***  
Tony T. Moss  
Beta Gamma Lambda Education Foundation Chair



***Onward and Upward toward the Alpha Light***