



Beta Gamma Lambda Chapter
 Alpha Phi Alpha Fraternity, Inc.
 Annual Black & Gold Ball

"BGL's 75th Anniversary: Exemplifying Excellence in the Light of Alpha"

February 6, 2010
 6:06 PM - 12:00 AM

Crowne Plaza, Richmond Downtown
 555 E. Canal Street
 Richmond, VA 23219

Ad Solicitation

This form is the official form used to solicit advertisements to be printed in the Beta Gamma Lambda Souvenir Program Booklet. Proceeds from this activity will benefit the Leadership Institute Scholarship Program and Outreach Programs.

Subscriptions are available at the following prices. Make checks payable to: Beta Gamma Lambda Chapter

Check One:

- () \$150 Full Page (Color) Inside Front Cover, Inside Back Cover, and Outside Back Cover.
- () \$125 for Full Page Ad (Color)
- () \$100 for Full Page Ad (B & W)
- () \$75.00 for Half Page Ad (Color)
- () \$50 for 1/2 Page Ad
- () \$25 for 1/4 Page Ad
- () \$15 for Business Cards
- () \$10 for Patron's List (per person)

Please provide a brief narrative or attach a business card to the space below. **The deadline for submission of ads is January 24, 2010.**

Name of subscriber _____

Address _____

City _____ State _____ Zip _____

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Total amount paid: \$ _____

Forward all ad solicitations to Bro. Linwood A. Carter at 8401 Rollingmist Lane, Chesterfield, VA 23838